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Budlight is Proud to Welcome Bull Bash Tour 2010 Presented by Patterson Nissan

Budlight Bull Bash presented by Patterson Nissan will stampede into Longview on October 16th starting at 7pm. This year's event is sanctioned by Championship Bull Riding and is presented in honor of our Military and Law Enforcement. Thirty five of the world's top bull riders will converge on the Longview Rodeo Arena to compete for their share of the Dr. Pepper Prize Purse.

“We've been hosting this bull riding in Longview for several years now but strongly felt we should use this event to thank our military and law enforcement”, says Mary Ramos, Executive Director of East Texas Tourism Association, “All they have to do is show their id and we'll let them in FREE.”

Other activities include an opening number honoring the military, lots of vendors and Kids 7 and under are invited to participate in the Legacy AG Credit Coin Scramble. Over \$200 in coins will be thrown in the arena for the timed treasure hunt.

Tickets are on sale now at Cavender's Boot City, ABC Auto Parts Stores & Baskins Department Stores in Longview & Tyler. Tickets are \$20 for reserved in advance/ \$25 at the gate. Adult general admission is \$15 in advance / \$20 at the gate and children 6 to 12 are \$5. Children 12 and under can get in Free with 3 cans of Food for the Highway 80 Rescue Mission.

For more information call (903) 757-4444 or go to www.BullBashLongview.com

Vendors interested in booth space at the arena are also encouraged to call for more information.

About The CBR

Led by bull riding icon, **Tuff Hedeman**, Championship Bull Riding, Inc. (CBR) hosts a nationwide, televised, professional bull riding tour. The Cinch CBR Tour presented by Mahindra Tractors is a live two hour adrenaline rush, which also airs primetime on Great American Country (GAC), and CBR broadcasts are seen by over 5 million viewers annually. Combined with its subsidiary tour, the CBR Horizon Series, the CINCH CBR Tour presented by Mahindra Tractors will visit over 70 venues throughout the United States with over 200,000 fans in live attendance this year. CBR is home of THE REAL COWBOY SPORT and the best bull riders and bulls in the world. We are committed to the riders, the fans, corporate sponsors, and all those involved in the professional bull riding industry. CBR lives by the words Strength, Stamina, Integrity and Speed. For more information on CBR, please visit www.CBRbull.com or call us at 817.626.BULL (2855). www.CBRbull.com or call us at **817.626.BULL(2855)**.